Attorney Docket No. 56055-0013

3625

	IN THE UNITED STATES	SPATENT AND TRADI	EMARK OFFICE
In re applicat	ion of:		
W Reed	Hastings, et al.	)	Confirmation No.: 5101
		į́	Examiner: Zurita, James M
Serial No.: 0	9/884,816	)	Group Art Unit No.: 3625
Filed on: Jun	ne 18, 2001	)	
Foi: APPR	ROACH FOR ESTIMATING	G USER RATINGS OF I	TEMS
Mail Stop AF Commissione P.O. Box 145 Alexandria, V	er for Patents		
	INFORMATION	N DISCLOSURE STATE	EMENT
Sir:		D' 1 C'44' E	DTO 1440 to eath out it
Enclo	osed is a copy of Information	n Disclosure Citation For	m P1O-1449 together with
copies of the	documents cited on that for	m, if needed. Pursuant to	37 C.F.R. § 1.97, the
submission o	f this Information Disclosur	re Statement is not to be o	construed as a representation
that a search	has been made and is not to	be construed as an admis	ssion that the information cited
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Pursu	ant to 37 C.F.R. § 1.97, this	s Information Disclosure	Statement is being submitted
under one of	the following (as indicated	by an "X" to the left of the	ne appropriate paragraph):
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## Attorney Docket No. 56055-0013

	1.97(e)(1) The undersigned hereby states that each item of information contained in this information disclosure statement was first cited in a communication from a foreign patent office in a counterpart foreign application not more than three months prior to the filing of this information disclosure statement.
	1.97(e)(2) The undersigned hereby states that no item of information contained in this information disclosure statement was cited in a communication from a foreign patent office in a counterpart foreign application, and, to the knowledge of the person signing the certification after making reasonable inquiry, no item of information contained in this information disclosure statement was known to any individual designated in §1.56(c) more than three months prior to the filing of this information disclosure statement.
	A check for \$180.00 for the fee under 37 C.F.R. § 1.17(p).
enclosed Inf	fully requested that the cited documents be considered and that the formation Disclosure Citation Form PTO-1449 be initialed by the indicate such consideration and a copy thereof returned to

37 C.F.R. §1.	97(d). If so, then this Information Disclosure Statement includes the following:
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	1.97(e)(1) The undersigned hereby states that each item of information contained in this information disclosure statement was first cited in a communication from a foreign patent office in a counterpart foreign application not more than three months prior to the filing of this information disclosure statement; OR
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disclosure Examiner. Applicant the enclose the Exami Applicant(	§1.97(i). Applicants are submitting references to satisfy Applicants' obligations in hopes that the references will be considered by the Although the submission does not fully meet 37 C.F.R. §1.97, respectfully requests that the cited documents be considered and that ed Information Disclosure Citation Form PTO-1449 be initialed by ner to indicate such consideration and a copy thereof returned to (s). It is understood that if the Examiner does not consider the cited the cited documents will be placed in the file pursuant to 37 C.F.R.
	y, copies of the references as listed on the attached Form PTO 1449 are nerewith. No certification or fees are deemed necessary.

Throughout the pendency of this application, please charge any additional fees, including any required extension of time fees, and credit all overpayments to deposit account 50-1302.

Respectfully submitted, HICKMAN PALERMO TRUONG & BECKER LLP Dated: October **25**, 2005 Edward A. Becker Reg. No. 37,777 2055 Gateway Place, Suite 550 San Jose, California 95110-1089 Telephone: (408) 414-1080 Facsimile: (408) 414-1076 I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail with sufficient postage in an envelope addressed to Mail Stop AF, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on October **38** (Date of Deposit) Maria Eivers ped or printed name of person mailing correspondence) re of person mailing correspondence)

## INFORMATION DISCLOSURE CITATION AN APPLICATION

(PTO-1449)

ATTY. DOCKET NO. 56055-0013 SERIAL NO. 09/884,816

APPLICANT:

W. Reed Hastings, et al.

FILING DATE: June 18, 2001

**GROUP:** 3625

	THE PLANT			U.S. PATENT DOCUMENTS			
Exam. Initial*	Cite No. <sup>1</sup>	U.S. Pate Number	nt Document  Kind Code <sup>2</sup> (If known)	Name of Patentee or Applicant of Cited Document	Date of Publication of Cited Document MM-DD-YYYY	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear	
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Exam. Initial*	Cite No. <sup>1</sup>	Office <sup>3</sup>	oreign Patent D Number <sup>4</sup>	Kind Code <sup>5</sup> (If known)	Name of Patentee or Applicant of Cited Document	Date of Publication of Cited Document MM-DD-YYYY	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear	Т
		JP	0805704	43	Mai Road:KK	02-21-1996		

		OTHER ART – NO PATENT LITERATURE DOCUMENTS	· · · · · · · · · · · · · · · · · · ·
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		PROQUEST, "NetFlix launches DVd subscriptions club; Blockbuster set to stock up on format," Billboard, New York, Oct 16, 1999, Vol. 111, Iss. 42, pg. 77, 1 page.	·
		PROQUEST, "NetFlix.com Transforms DVD Business Eliminating Late Fees and Due Dates From Movie Rentals; NetFlix.com's New Marquee Program Creates Near 'DVD-on-Demand'," Business Wire, New York, Sept. 28, 1999, 1 page.	

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<sup>&</sup>lt;sup>1</sup>Unique citation designation number. <sup>2</sup>See attached Kinds of U.S. Patent Documents. <sup>3</sup>Enter Office that issued the document, by the two-letter code (WIPO Standard S.3). <sup>4</sup>For Japanese patent documents, the indication of the year of reign of the Emperor must precede the serial number of the patent document. <sup>3</sup>Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST.16 if possible. <sup>6</sup>Applicant is to place a check mark here if English language Translation is attached.